



GEORGIA
ANGUS
ASSOCIATION
NEWSLETTER
Winter 2026

2026 Georgia Angus Association Annual Meeting and Banquet

January 24, 2026 | Precise Cattle | Watkinsville, GA

Schedule of Events

4:00 PM – Angus Media Marketing Summit – Hosted by Angus Media

Master your marketing ahead of sale day.

Don't wait until the month of your sale to start marketing; the best planning starts early!

–Mackenzie Leach, Senior Digital Specialist, Angus Media

*Free to attend

5:30 PM – Georgia Angus Association Annual Business Meeting

Members are invited to join us for our annual business meeting, where we will announce the results of officer elections, share financial reports, and conduct any necessary business of the association.

6:00 PM – Cocktail Hour

Fellowship with fellow Angus breeders and vendors during cocktail hour. Bidding for embryo and semen auction will start during cocktail hour via silent auction with a live closeout at the conclusion of the banquet.

7:00 PM – Georgia Angus Association Banquet & Auction

Join us for a steak dinner served by Crowe's BBQ. Dinner will be followed by association recognitions and awards, and the night will be concluded with a live auction closeout to semen, embryo, and advertising auction.

**Tickets are \$75 before January 15. Any tickets
purchased after are an additional \$10 per ticket.**

Purchase tickets by using QR code:



Georgia Angus Association Sale

Saturday, May 30, 2026

Circle F Farms, Baxley, GA

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Requirements for Participation

1. Each consignor must be a member in good standing of the Georgia Angus Association.
2. Priority on consignments: 3-in-1 package (cow with a newborn calf at side or cow soon to calve, along with a yearling heifer); and cow with weaning age heifer calf at side. Cows with bull calves and excellent-quality bred or open heifers will also be accepted. No single bull may be consigned. It is strongly suggested that cows be A.I. sired with A.I. calves by side.
3. The maximum age of cows is 7 years old.
4. Heifers born before December 1, 2024, must be examined safe in calf.
5. Cows with calves by side born before January 1, 2026, must be rebred and examined safe in calf if time permits.
6. Frozen embryos and pregnant recipients from very select matings of superior quality, and a limited amount of rare semen will be accepted at the discretion of the committee.
7. Cattle will be screened before the sale. Consignors will be notified of the screening schedule.
8. Selection of cattle will be based on type and depth of pedigree. Quality, performance, and EPDs will be the number-one priority.
9. Cattle may be exhibited, penned, or haltered. All mature cattle need to be slick sheared before arriving at the sale site.
10. At least three sites across the states will be provided on a designated date for pictures and videos. These sites will be set based on the geographical locations of the sale consignments.
11. All cattle will need health papers to the sale location. All cattle must have a metal EID tag or USDA ID tag.
12. Original registration certificates must be signed and turned over to the Georgia Angus Association, if selected for the sale, before the sale date.
13. To secure your space in the sale, a nomination fee of \$100 per lot is required for the sale. Number and type commitments, along with the fee, are due by February 15, 2026. All information on lots is due by March 1, 2026. This fee will go toward the consignor's sale expenses. Please send a check, payable to the GAA, along with the nomination form.
14. CATTLE MUST BE GENOMIC TESTED.

Send a nomination fee check for \$100 per lot to:

Georgia Angus Association

P.O. Box 735 • Watkinsville, GA 30677

Nomination form can be found on our website at georgiaangus.org

Contacts:

Ian McClure, President, 706-215-0789

Callie Akins, Executive Secretary, 229-237-4236

Dustin Layton, Sale Manager, 405-464-2455

We wanted to say
**THANK
YOU**

to all bidders, buyers, and those who
made our online sale a success!

TWO
W
TWORIVERCATTLE.COM

Save the Date

Saturday, May 23, 2026
3rd Annual Two Rivers Cattle Co.
Female Sale

FOR MORE INFORMATION: Rusty Gravitt (770) 826-2833
Evan Gravitt (678) 617-2199 • Billy Kidd (678) 577-1983



Sale Managed By:
(706) 206-8361



Advertising

New Advertising Opportunities in 2026

GAA Calendar

This year the GAA will be producing an association calendar instead of a directory. We will auction off the top of each month at the banquet on January 24. Business card-size ads are available for sale in the back of the calendar for **\$75**. The calendar will run from March 2026 through the end of February 2027. GAA members can send in their sale dates, events, etc., to be listed on the calendar for free. Dates and business card ads must be submitted by February 1. Ads purchased at the auction will be due February 6. They must be print-ready ads. Please visit our website for ad specifics.

Website Banner Ads

Banner ads are now available to advertise your farm or ranch on the Georgia Angus Association website. The 250px x 250px ads will be run on a banner at the bottom of the page. Ads must be sent to Georgia Angus, ready to be posted. Ads will be changed quarterly, so you may choose to run them for one quarter or multiple.

Pricing:

\$75/quarterly

\$250/annually

Additional Advertising

We will continue to offer various ad sizes in our quarterly newsletter, along with e-blasts and social media posts. We combine these services in discounted “advertising packages” to help you promote your sale on multiple platforms. Visit our website, georgiaangus.org, for pricing and additional information.



Applications Open for the 2026 Beef Leaders Institute

An immersive experience connecting Angus breeders to the entire beef value chain.

The American Angus Association® is now accepting applications for the 2026 Beef Leaders Institute (BLI), an exclusive program designed to strengthen leadership skills and provide a comprehensive look at the beef industry from pasture to plate. Scheduled for June 15-19, 2026, this one-of-a-kind experience is hosted in partnership with the Angus Foundation and Certified Angus Beef® brand.

What is BLI?

Since its inception in 2008, BLI has equipped Angus breeders ages 25 to 45 with knowledge and connections needed to thrive in a rapidly evolving industry. Over the course of five days, participants will travel through multiple states, touring facilities that represent every link in the beef value chain, from feedlots and packing plants to retail and food service. Stops include the Association headquarters in St. Joseph, Missouri, and Certified Angus Beef Culinary Center in Wooster, Ohio, along with visits to leading industry partners.

Why It Matters

The beef industry is complex and understanding how each segment works together is critical for producers who want to make informed decisions on their operations.

"Our Angus breeders are the very beginning of the food chain," said Kara Lee, director of producer engagement at CAB. "They are raising the high-quality Angus genetics that start it all. BLI helps them see how those genetics impact every step along the way to the consumer."

Past attendees echo this sentiment. "To tour other parts of the industry, like a large packing plant, and hear about the challenges and how we, as producers, can help reduce those challenges - that is very valuable," said Rob Phillips of RL Valley Ranch, a 2024 participant. The program not only provides insight into market trends and consumer expectations but also fosters leadership skills that strengthen the Angus breed for generations to come.

A Hands-On Learning Experience

The 2025 class, for example, began their journey at the Association headquarters, learning about member resources and industry trends before setting out on their trek. Stops included Tyson Fresh Meats, Weborg Feeding Co., Buckhead Meat and Seafood, STgenetics, and Meijer retail stores. The week concluded at CAB headquarters, where attendees explored carcass specifications and even cooked alongside chefs in the Culinary Center.

"It was a great experience to be able to see the whole industry," said Kelsey Stabler, a 2025 attendee from Maryland. "So much of our time is spent out in the field. It was nice to finally see on such a large scale, the pasture-to-plate process."

While the tours and discussions are invaluable, many participants say the relationships built during BLI are the most lasting takeaway. "They always say 'iron sharpens iron,'" noted Cole Gardiner of Gardiner Angus Ranch, a 2024 attendee. "There are lots of minds I can now reach out to that are very knowledgeable about how to develop cattle and what's going on in our industry today."

Program Details

- Dates: June 15-19, 2026
- Eligibility: American Angus Association members ages 25-45
- Cost: Transportation during the program, lodging, meals, and materials are provided. Attendees are responsible for travel to Kansas City or St. Joseph, Mo., and return travel from Cleveland, Ohio.
- Application Deadline: February 15, 2026
- For more information or to apply, visit www.angus.org/events/beef-leaders-institute or contact the Events & Junior Activities Department at 816-383-5100 or events@angus.org.

36TH PARTNERS IN PROGRESS

ANGUS, HEREFORD & COMMERCIAL FEMALE SALE

Saturday,
MARCH 21, 2026
Noon ET • Wadley, GA

AAA 19583267 • Coleman Bravo 6313
x Coleman Donna 4203
Featuring progeny from one of the
breed's top \$M females, Donna 9235
sired by Connealy Craftsman and
KR Inspiration 3078

COLEMAN DONNA 9235



DESTIN WV EILEENMERE U68

AAA 20261251 • Musgrave
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x SydGen
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Elite outcross genetics
from one of our
most elite donors,
Eileenmere U68.
Selling the pick of
a flush by Coleman
Maternal Balance,
as well as donor
prospects by Wilks
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predestinedcattle@hotmail.com



Sale Manager: Angus Live - Jeremy Haag (406) 833-0117
St John Marketing & Consulting, LLC - Locke St. John: (615) 427-8979



2025 American Angus Association Convention

November 1-2, 2025, Kansas City, MO

New Leadership elected to the American Angus Association® Board of Directors

Association leadership selected for 2026 at the Annual Convention of Delegates



The American Angus Association® 142nd Annual Convention of Delegates gathered November 2 in Kansas City, Missouri. Five members were re-elected to a second term on the board of directors. They are Rob Adams, Union Springs, Alabama; Art Butler, Bliss, Idaho; Alan Mead, Barnett, Missouri; Henry Smith, Russell Springs, Kentucky; and Roger Wann, Poteau, Oklahoma. The delegation also elected new officers; Jim Brinkley, Milan, Missouri, president and chairman of the board and Darrell Stevenson, White Sulphur Springs, Montana, vice president and vice chairman of the board. Smitty Lamb, Tifton, Georgia will serve as the treasurer for the fiscal year 2026.

New Program Highlights Data Collection Commitment of Angus Producers

The American Angus Association recognized Data Driven Herds at the 2025 Angus Convention.

The American Angus Association® recognized its inaugural class of Data Driven Herd recipients during the 2025 Angus Convention. The program, launched this summer, aims to recognize members who carry on the Association's, and more specifically Angus Herd Improvement Record's (AHIR®), long history of phenotypic data collection. Members can earn Bronze, Silver or Gold level recognition annually by submitting a minimum of 8-12 traits of their choosing on a corresponding percentage of their herd to AHIR. The number required for each trait is determined by the member's cow inventory as part of the Inventory Reporting program and on a percentage of what is reasonable to collect for each individual trait. For example, scrotal requires a minimum of 20% while birth weight's minimum is set at 75% of the cow inventory.

Georgia Angus Breeders recognized as Data Driven Herds:

Bronze

Bar A Ranch, Nashville, GA
Potts Bros Farm, Jefferson, GA
Chris Throne, Lexington, GA



New GAA Members

Misty Barber
Cross B&B Farms
Baxley, GA

Greg Copponex
C & M Angus Farm
Athens, GA

Jamie Hall
Southfork Ranch
Surrency, GA

R. Gregory Hannah, Jr.
Watkinsville, GA

Barry White
White Fox Farms
Winder, GA

Shannon Hayes
Sycamore Farm
Comer, GA