



Cow Chips
Fall 2015

Angus Elects New Board Officers, Members

The American Angus Association® announced new members and officers elected to its Board of Directors during the 132nd Annual Convention of Delegates in Overland Park, Kan. Those serving the Association for three-year terms are: James Coffey of Hustonville, Ky.; Chuck Grove of Forest, Va.; Mike McCravy of Bowdon, Ga.; Don Schiefelbein of Kimball, Minn.; and Mick Varilek of Geddes, S.D.

Jim Sitz, Dillon, Mont., was elected the new Association president and chairman of the Board of Directors. He succeeds Steve Olson, Hereford, Texas. Jim operates Sitz Angus Ranch near Dillon, Mont., which has been a family tradition since 1928. He and his wife, Tammi, have four children: Amber, Ashley, Tyler and Tucker.

Charlie Boyd, Mays Lick, Ky., was elected by delegates to serve as Association vice president and vice chairman of the Board of Directors. A family-owned seedstock business, Charlie and his wife, Paula, their two sons operate Boyd Beef Cattle in northern Kentucky. His sons, Blake and Logan, represent the operation's fifth generation.

Kevin Yon, Ridge Spring, S.C., will serve as the 2015-2016 treasurer. First-generation Angus breeders, Kevin and his wife, Lydia, established Yon Family Farms in 1996. He has served as president of the South Carolina Angus Association and South Carolina Cattlemen's Association. They have three children: Sally, Drake and Corbin.

Newly elected board members

James Coffey is a fifth-generation Angus breeder from Hustonville, Ky. Raised on his family's cattle and tobacco operation, Branch View Angus, Coffey has spent his entire life working with the Angus breed. A graduate of the University of Kentucky in accounting, he worked for Coopers and Lybrand, Louisville, Ky., a Big Six accounting firm, then joined Kerbaugh and Rodes, CPAs, Danville, Ky., and finished his CPA certification. In 1993, he purchased Pitman Creek Wholesale, a regional sporting goods distributor. He has two sons, Addison and Bennett; and he and his wife, LuAnn, have a son, David Reid.

Chuck Grove was raised on his family's registered Angus farm in Forest, Va. A life member of the American Angus Association since 1973, Grove served the American Angus Association as a regional manager for 39 years, covering Kentucky, Tennessee, Virginia, Maryland, West Virginia, Delaware and Ohio. He served as the regional manager representative to the American Angus Association Board of Directors for nine years and was the first Association staff advisor of the National Junior Angus Board (NJAB). He and his wife of 41 years, Ruth, have two children, Jake and Rachel, and two

grandchildren. They live on the family farm, grazing 100 registered Angus cows.

Don Schiefelbein was born and raised as the seventh of nine sons on his family's Angus farm near Kimball, Minn. He graduated from Texas A&M University in College Station, Texas, with a degree in animal science. Following graduation during the depths of the farm crisis of the 1980s, he was unable to immediately return to the family farm. He made his career with the American Gelbvieh Association serving as executive director of the association. This will be Schiefelbein's second term on the American Angus Association Board of Directors. He and his wife, Jennifer, have three daughters: Shelby, Abbey and Bailee.

Mick Varilek is a lifelong Angus breeder and rancher from southern South Dakota. He met his wife, Lynn, while at South Dakota State University and after graduation returned to the family ranch where they raised three children. Their ranch is on the Missouri River at Geddes, S.D. It currently consists of 3,000 acres of native pasture and 1,000 acres of grass hay, irrigated alfalfa and cropland. The ranch includes 500 registered Angus females that have been selected through genomic tests since 2010.

Mike McCravy of Bowdon, Ga., established MM Cattle Co. with his wife, Christy, with 40 cows and a dream in 1999. Today's operation consists of 125 registered Angus females along with a commercial cow herd situated in west-central Georgia. In addition to the cattle, Mike owns and operates a small custom hay business. The McCravys, along with fellow area cattlemen, host an annual bull and commercial replacement female sale in November each year. Mike is retired after 25 years with the Douglas County Fire Department.



Delegates elected as new members to the organization's Board of Directors, from left, are: Chuck Grove, Forest, Va.; Mike McCravy, Bowdon, Ga.; James Coffey, Hustonville, Ky.; Don Schiefelbein, Kimball, Minn.; and Mick Varilek, Geddes, S.D.



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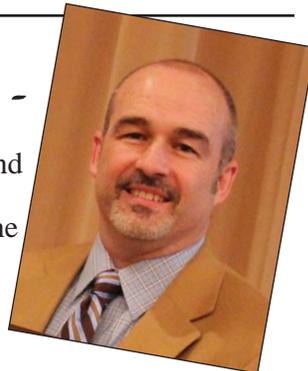
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Letter from your President

Dear Friends and Fellow Angus Breeders -



I hope this newsletter finds each of you doing well and wish you all a happy Fall. Most of us in the Angus business agree that this is a hectic, but exciting time of the year. We are well into the Fall calving season and now making breeding decisions for our next calf crop. There is something about watching those new babies stand and nurse for the first time that recharges the batteries in cattlemen and women and makes all the hard work seem more than worthwhile.

In additions to the business on the farms, our juniors are winding up the Fall show season. We salute their efforts and dedication knowing that they are making lifelong memories with good friends and learning life skills that will serve them and our industry well in the future.

The 132nd Annual Meeting of the American Angus Association was held in Overland Park, KS, November 3-5. Our very own, Mike McCravy of Bowdon was elected to a three year term on the American Angus Association Board of Directors. Mike has a long history of serving our breed and the beef industry, and I know he will do an outstanding job representing you and me.

Cattle markets have been a little unsettled over the past few months, but there are indications that the fed cattle market could be recovering. In that case, most expect feeder calf markets to follow suite, which is good news for you and me over the course of the next few months. Demand for Angus bulls remains robust as many commercial cattlemen are preparing to turn bulls out in the next month or so. It's great to be in the Angus Business!

I encourage each of you to attend the GAA Annual Meeting and associated educational seminars and trade show. The program is stacked with industry leaders and I, for one, am very excited about it. Read more about this even in this issue of Cow Chips.

I hope to see you soon.

Best regards,

Smitty Lamb

Congratulations to _____

- Trae and Amanda Lovin, Lexington, Ga., on the birth of their second daughter, Kilee Grace, born September 18, 2015. Angus grandparents are John and LeAnne Lovin.

Do you want to advertise in the GAA Cow Chips?

Advertising space is available in the December Cow Chips:

Advertising Rates:

Full Page - \$100 1/2 Page - \$75
1/4 Page - \$50 Business Card - \$25

Classified Ads Free for GAA and GJAA Members. Send 25 words or less and contact information

Advertising Deadline: December 20, 2015
Submit all ads to info@georgiaangus.org

GAA to host seminars and trade show with Annual Meeting and Banquet

The GAA is pleased to announce it will be holding a series of educational opportunities and trade show in conjunction with the GAA Annual Meeting and Banquet. The events will take place on Saturday, January 23, 2016 at The Classic Center in Athens, Ga. The seminars and trade show will be free to attendees and will begin after lunch. Guest speakers lined up for the day include Dan Moser, President of Angus Genetics Inc. and Dave Patterson, University of Missouri. After the opportunity to listen to these speakers and visit with vendors, the event will wrap-up with a Producer Panel. Additionally, Allen Moczygamba, new CEO of the American Angus Association has been invited to attend the event.

Everyone is invited to stay for the GAA Annual Meeting, Social Hour and Banquet that will be held that evening. At the Banquet, an individual will be inducted in the Georgia Angus Hall of Fame, new GAA officers and directors will be announced, GAA Member of the Year will be recognized, Angus royalty will be crowned, GAA will auction off advertising space for the GAA Membership Directory and a special keynote speaker will be at this year's event.

Don't miss this opportunity to take part in a great Angus day with lots of Angus activities, education and fellowship! Watch for the January issue of *Cow Chips* for registration information and details for attendees for both events.

If your company would like to have a booth at the event, please contact the GAA office as soon as possible for more details at info@georgiaangus.org.

Attendees can secure their hotel rooms at the Hilton Garden Inn located across the street from The Classic Center by calling 706-353-6800 and asking for the GAA block rate.

Sale Report

- Hill-Vue Farm - 22 Lots Grossed \$67,600 and Averaged \$3,072
- Lemmon Cattle Enterprises - 98 Lots Grossed \$387,250 and Averaged \$3,951
- D&W Angus - 43 Lots Grossed \$127,700 and Averaged \$2,969

Condolences

- Virginia Simpson Whitner, age 94, of Atlanta, died Friday, November 20, 2015. A native of Atlanta, she was born to Virginia Simpson and John Charles Whitner. She was an accomplished Research Scientist at the CDC (Centers for Disease Control) in Atlanta where she helped in developing the first Kidney Dialysis Machine. After her retirement from the CDC, she and Sue Lewis had a second career running a very successful cattle ranch breeding Black Angus receiving numerous accolades within the Angus Cattle community. Ms. Whitner then retired for the final time at the age of 90. With her infectious smile, kind heart, warm loving attitude, she was always willing to help and lend a hand. She was a beloved daughter, sister and friend that had a life well lived with dignity. Her smile and giving nature will be greatly missed by all those that knew her. Donations are requested in her memory to the Atlanta Humane Society. Online condolences may be made at hmpattersonspringhill.com.
- Mrs. Avola Whitesell Callaway, age 89, died peacefully at home on Sunday, October 25, 2015. She was born on August 16, 1926, in Lewisburg, TN. She is survived by her two sons and daughters-in-law, Eugene Mattox Callaway, Jr. and Amy Richmond Callaway of Greenville, SC, and Blake Whitesell Callaway and Myra Dowling Callaway, of Athens; four grandchildren, Elizabeth Dowling Callaway of Atlanta, Blake Whitesell Callaway, Jr. of Athens, India Cathey Callaway and Grace Jefferies Callaway of Thomson, as well as numerous nieces, nephews and cousins. Memorial contributions may be made to the First United Methodist Church, 100 W. Liberty St., Washington, GA 30673, or to the charity of your choice .
- Edwin Spencer Oliver 71, of West Point, GA died Sunday September 13, 2015 at his home. Mr. Oliver was born April 14, 1944 in Opp, AL the son of James Spencer Oliver and Myrtle Addie Foley Oliver. He was a retired Physical Education Coach at Mulberry Creek Elementary and a former Girls Softball Coach for Harris County High School. Mr. Oliver was a former Coach at Columbus High School. He was a member of the GHSA, American Angus Association and the Union Baptist Church. He was also a published author. He is survived by his wife Martha Jo Oliver of West Point; daughter Elizabeth Maurice Oliver Carter and her husband Keith of Watkinsville, GA ; sons: Spencer Reese Oliver and his wife Bridgett of Pine Mountain; Simeon Hull Oliver and his wife Carrie of Byron, GA; eight grandchildren: Spen Oliver, Gwen Oliver, Ginn Oliver, Lily Carter, Sam Carter, Charlie Carter, Elise Carter and Levi Oliver. Contributions may be given in memory of Coach Edwin Spence Oliver to the Girls Softball Team c/o Harris County High School System.

Angus Names Allen Moczygemba CEO

Allen Moczygemba, a native of San Antonio, Texas, is the new chief executive officer of the American Angus Association, effective Dec. 1, 2015.

Moczygemba will serve as the chief executive officer for the American Angus Association and for each of the Association's subsidiaries: Angus Productions Inc., Certified Angus Beef LLC, Angus Genetics Inc. and the Angus Foundation.

He will also be responsible for implementing the Association's long-term strategic objectives and leading a team of more than 200 employees. The Association Board of Directors announced the decision today.

"This is a great day for the American Angus Association and the Angus breed," said Steve Olson, Association president. "Allen not only brings a fresh, strategic vision to our organization, but also a detail-oriented, hands-on approach to leadership that will ensure our resources are focused on continuing to grow demand for Angus genetics and the Certified Angus Beef brand."

Moczygemba possesses nearly three decades of experience in the cattle business, managing business units, overseeing brands and building strategic relationships across the beef industry.

He most recently served as vice president of marketing for Advanced Animal Diagnostics, a tech

company developing on-farm animal-health diagnostic platforms.

While serving as beef segment marketing director for Zoetis Animal Health and Pfizer Animal Health, he developed partnerships with organizations such as the American Quarter Horse Association, CattleFax, National Cattlemen's Beef Association and the Professional Rodeo Cowboys Association.

He managed Progressive Beef, a program of standard operating procedures for the fed cattle sector that includes an independent third-party audit. The program's standards align closely with major retailers, such as Performance Food Group.

Moczygemba also was senior vice president for Farm Journal Database Strategies and vice president for Farm Journal Livestock Group, where he was publisher of Beef Today and Dairy Today magazines.

"AAA enjoys a long and successful history in developing innovative ways to advance the Angus breed," Moczygemba said. "I am excited about helping to write the next chapter for the breed and blazing new trails of opportunity for our members."

Moczygemba received his degree in agriculture communications from Southwest Texas State University. He and his wife, Venetta, have two sons, Lane and Ross.

Q&A with Allen Moczygemba

Q: First, how do you pronounce your name?

A: "I get that a lot... It's 'Mitch-eh-gemba.'"

Q: Tell us about your background.

A: "I'm a fourth-generation Texan who grew up on a commercial cow-calf operation in south Texas. I graduated from Southwest Texas State University with a degree in agricultural communications in 1987 and have spent nearly three decades in agribusiness and the cattle business, working in different sectors to oversee teams and lead brands, manage business units and build strategic relationships across the beef industry. My wife, Venetta, and I have two grown sons, Lane and Ross. Our boys live in Texas and are both in the final year of receiving their MBAs."

Q: Why are you interested in serving as the CEO of the American Angus Association?

A: "For starters, it's the American Angus Association — the most successful cattle breed association in the world.

"Second, I feel that my collaborative leadership style and management skills will be a good fit for the Association.

"And, finally, my business background allows me to bring a different perspective to American Angus, which I believe will be beneficial as the Association begins work on updating the Long-Range Strategic Plan and creating new opportunities for growth in the years ahead. I've had the opportunity to work for market leaders such as Farm Journal Media and Pfizer Animal Health/Zoetis, which I believe has prepared me well for my new role with the American Angus Association."

Q: What do you think is the Association's greatest strength?

A: "Without a doubt it's the members and staff and their relentless commitment to improvement of not only the Angus breed but also the beef industry as a whole."

Q: What surprises you most about AAA?

A: "I wouldn't say I'm surprised by it, but I marvel at the breadth of influence that Angus has across the entire cattle industry. What the American Angus Association does impacts all the various sectors of the cattle business. And while that's good for Angus and all of our members, it also carries with it a large measure of responsibility because our decisions and actions will ultimately have more influence on the US cattle industry than any other organization.

Q: What should people expect from your style of leadership?

A: "My leadership style is built upon collaboration, building consensus and ultimately creating a culture of empowerment that is energized by a shared vision. It's also very important to me that all views or perspectives have a seat at the table and not be excluded from having input."

Q: You came from outside the Association. Why is that an advantage?

A: "I have a diverse background and that allows me to bring a different — and I think broader perspective — to American Angus. In turn, that allows me to see new opportunities. I've worked for some great organizations that have provided me a myriad of experience. I feel like all of those experiences have prepared me specifically for my new role at the Association."

Q: What do you want people to know about you?

A: "First, I'm honored and humbled to be selected to lead such an outstanding organization. I really do understand and appreciate the legacy and heritage of the American Angus Association — and everything it's meant to the beef industry. It's important that we continue to build on this legacy, and make economic conditions even better for our members as we move forward.

"Second, folks will see that I'm fair in both how I manage and in my decision-making process. I know that everyone is not going to agree with every decision that I make; however, I'm confident that people will see that I consider all viewpoints equally and fairly."

Southern National Junior Angus Show

June 12-13, 2015 • Perry, GA • Judge: Jeremy Leister, Stillwater, Okla.



DL Duchess 307 won grand champion owned female. Brett Dyer, Rising Fawn, Ga., owns the September 2013 daughter of S A V Brilliance 8077. She first won senior champion.



P&M Lady B201 won grand champion bred-and-owned female. Baylee Steed, Carrollton, Ga., owns the September 2014 daughter of Dameron First Impression.



Alvarez Style 1427 won grand champion bred-and-owned bull. Austin Alvarez, Dade City, Fla., owns the April 2014 son of Silveiras Style 9303.



Bannister Patsy 346 won reserve grand champion owned female. Reid McGuire, Waverly, Ala., owns the September 2013 daughter of EXAR Upshot 0562B. She first won reserve senior champion.



GZS Miss First Answer 06 won reserve grand champion bred-and-owned female. Garrett Smith, Douglas, Ga., owns the October 2014 daughter of Dameron First Impression.



U H F Hank 4006 won reserve grand champion bred-and-owned bull. Charlie Nichols, Graceville, Fla., owns the September 2014 son of S A V Heritage 6295.



These young Angus enthusiasts won top honors in their division of showmanship. Pictured from left Jeremy Leister, judge; Savannah Page, Jefferson, Ga., junior champion; Brett Dyer, Rising Fawn, Ga., intermediate champion; and Austin Alvarez, Dade City, Fla., senior champion.



These young Angus enthusiasts won novice showmanship. Pictured from left are Ellie Taylor, Nashville, Ga.; Owen Austrino, Dade City, Fla.; and Ky Alford, Bowman, Ga.

Thank You to all the 2015 Southern National Angus Show Sponsors

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*Special Thank You To
 Genflo Angus
 for awarding the Champion
 Owned and Reserve Champion
 Owned Heifers with additional
 premiums totaling \$750!*

Southern National Open Angus Show

June 13, 2015 • Perry, GA • Judge: Scott Bayer, Ringle, Wis.



DL Duchess 307 won supreme champion and grand champion female. Brett Dyer, Rising Fawn, Ga., owns the September 2013 daughter of S A V Brilliance 8077. She first won senior champion.



Alvarez Style 1427 won grand champion bull. Austin Alvarez, Dade City, Fla., owns the April 2014 son of Silveiras Style 9303. He first won junior champion.



AA Vixon 7083 won grand champion cow-calf pair. Double Angus Ranch, Dade City, Fla., owns the April 2013 daughter of S A V Brave 8320. A May 2015 heifer calf sired by S A V Birthstone 8258 is at side.



E/T Blackcap 304 won reserve grand champion female. Clayton McGuire, Waverly, Ala., owns the September 2013 daughter of S A V Momentum 9274. She first won reserve senior champion.



U H F Valley Thumper 3035 won reserve grand champion bull. Charlie Nichols, Graceville, Fla., owns the October 2013 son of S A V Angus Valley 1867. He first claimed senior champion.

Angus Genetics Command Record Prices in Fiscal 2015

Driven by a quality-focused market, the nation's Angus breeders are enjoying one of the most successful years on record, according to recently released figures from the American Angus Association. During fiscal year 2015, sale averages for Angus genetics soared, total registrations grew and the Certified Angus Beef® (CAB®) brand achieved its ninth consecutive year of record sales.

The membership organization reports registered Angus bulls averaged more than \$6,700 per head in fiscal year 2015, which ran Oct. 1, 2014, to Sept. 30, 2015. That's a 35% increase of more than \$1,500 per head from the prior fiscal year. Sales of registered-Angus females reported to the Association averaged \$5,300 per head, an increase of more than 45%.

On average, buyers paid about 35% more for registered Angus genetics in 2015 than they did during the prior fiscal year, with nearly \$110 million in additional gross revenue reported for registered-Angus breeders. Total gross sales reported to the Association eclipsed \$437 million — the highest ever reported in the organization's 132-year history.

Registrations, at 320,362 animals, increased 7.4% over the previous year, representing the largest growth

since the economic downturn of 2008. Of calves registered, 53% were produced by artificial insemination (AI) and embryo transfer (ET) calves represented 11% of total registrations in fiscal year 2015.

The commitment to performance records continues alongside the growth of genomic technologies. More members submitted more records in 2015, with a 3% jump in total weights received. Meanwhile, the number of animals genomically tested through Angus Genetics Inc. more than doubled, thanks largely to the introduction of low-density (LD) tests that provide a cost-effective option for DNA analysis. Angus cattle that have been genomically tested represent about 24% of all animals in the expansive breed registry.

Pull-through demand from beef consumers worldwide also continues to strengthen and bring value back to the ranch. Certified Angus Beef LLC (CAB) brand partners sold 896 million lb. of CAB® brand product in fiscal year 2015 — achieving the ninth consecutive year of record sales. All-time high brand acceptance rates, at 27.5%, reached this year indicate the increasing value of Angus genetics amongst producers.

Inspiring Youth, Black Witch Farms

Wilma and late husband Ed Minix of Black Witch Farms, Athens, Ga., built a successful registered Angus operation from the ground up. With no prior experience in the Angus business, they learned the ropes together and made a network of friends in the Angus community.

Most recently, Wilma has generously given back to Angus youth and the future of the breed by supporting the Angus Foundation.

To recognize their dedication, the National Junior Angus Association (NJAA) inducted Ed and Wilma Minix into the Honorary Angus Foundation during the 2015 National Junior Angus Show (NJAS) in Tulsa, Okla.

“The personification of southern hospitality, Ed and Wilma always made you feel welcome, and genuinely appreciated you taking the time to visit their farm and view their herd,” said David Gazda, American Angus Association® regional manager. “No one is more deserving of such recognition than this gracious and caring couple, Ed and Wilma Minix.”

In honor of Ed, Wilma has been a loyal contributor beginning with the purchase of the first granite planter in the Building an Angus Legacy project for \$7,500. Now, when arriving at the American Angus Association headquarters in Saint Joseph, Mo., the Black Witch Farm logo is among the first to be seen etched into a granite planter near the building’s entryway.

In 2014, Wilma established the Ed and Wilma Minix/Black Witch Farm Angus Youth Scholarship and Activities Endowment Fund, which was first awarded in 2014. Additionally, Wilma has named the Angus Foundation as one of three charitable beneficiaries in her estate plans.

“Though the Black Witch program will be remembered for its high quality Angus cattle, what many will always fondly remember was the first time they met its owners and the lifetime friendship that followed with this personable couple,” Gazda said.

Wilma Minix, unable to attend the 2015 NJAS, was

honored with the Honorary Angus Foundation award during the NJAA’s recent Raising the Bar Conference hosted April 10 in Athens, Ga. The National Junior Angus Board and junior members were present for the announcement and recognition of her award. Steve Pass, a family friend, was present at the 2015 NJAS to represent Ed and Wilma.

Ed and Wilma Minix were honored along with fellow 2015 inductees Gordon and Robin Keys, Beaver Dam Farm, Middleburg, Va.; and Thomas and Catherine Chambers, Chambers Angus, Ontario, Ore.

In 1985, the NJAA Board of Directors established the Honorary Angus Foundation to recognize and thank those who have shown incredible support of Angus youth. Seven Angus breeders were honored as the first inductees, and each year the NJAA honors up to three individuals.

Angus winners named at Georgia National Fair



MM Erica 5265 won grand champion female. Savannah Page, Jefferson, Ga., owns the November 2014 daughter of S A V Brilliance 8077. Tyler Winegardner, Lima, Ohio, evaluated the entries. This heifer was bred by GAA member MM Cattle Co.



Dameron Lucy 4214 won reserve grand champion female at the 2015 Georgia National Fair Junior Angus Show, Oct. 10 in Perry, Ga. Savannah Page, Jefferson, Ga., owns the December 2014 daughter of EXAR Classen 1422B.



Wilma Minix, Athens, Ga., right, was inducted into the Honorary Angus Foundation at the 2015 National Junior Angus Show (NJAS) Awards Ceremony, July 17 in Tulsa, Okla. Pictured presenting the award is Tylee Williams, National Junior Angus Association communications director.

GJAA members attend national show

Members of the GJAA traveled to Tulsa, Okla., July 13-18, 2015 for the National Junior Angus Show. This show is the highlight each year for junior Angus members across the country.

Georgia juniors exhibited cattle and participated in various contests including the CAB Beef Cook-Off, livestock judging, photography, speaking, and many more.



Silveiras Saras Dream 4540 won owned heifer calf champion--division 1 at the 2015 National Junior Angus Show (NJAS), July 15-18 in Tulsa, Okla. Hannah Barrett, Dahlonega, Ga., owns the winning heifer.



John Reasor, Wildwood, left, and Cameron Carver, Douglas, right, represented Georgia at the 2015 National Junior Angus Showmanship Contest, held in conjunction with the National Junior Angus Show (NJAS), July 13-18 in Tulsa, Okla. Fifty-two youth from across the country competed for top honors in the 49th annual event. John went on to be picked in the Top 15 of the contest.



These junior members received a \$3,000 scholarship at the 2015 National Junior Angus Show (NJAS) Awards Ceremony, July 17 in Tulsa, Okla. Pictured front row from left are Milford Jenkins, Angus Foundation president; Reed McCormick, Pleasantville, Iowa; Haley Throne, Lexington, Ga.; Sydney Thummel, Sheridan, Mo.; Jera Pipkin, Republic, Mo.; Karisa Pfeiffer, Orlando, Okla.; Michaela Clowser, Milford, Neb.; Emily Stovall, Corsicana, Texas; Jordyn Wagner, Billings, Mont.; Ashley Cox, Eagle Point, Ore.; and Charlie Boyd, Angus Foundation chairman. Back row from left are Isaac McFarland, Keithville, La.; Will Harsh, Radnor, Ohio; Chris Kahlenbeck, Union, Mo.; Braden Henricks, Anadarko, Okla.; Corbin Cowles, Rockfield, Ky.; Matt Purfeerst, Faribault, Minn.; Allison Hawthorne, Westby, Wis.; and Kyle Livingston, Dover, Pa. Since 1998, the Angus Foundation has awarded more than \$2.1 million in undergraduate and graduate scholarships to Angus youth. Not pictured are Trenton Blythe, White City, Kan.; Katelyn Holmes, Benton, Iowa; and Ruth Myers, Harrodsburg, Ky.



Taylor Gazda, Athens, Ga., left, received the first C.L. Cook Angus Scholarship at the 2015 National Junior Angus Show (NJAS) Awards Ceremony, July 17 in Tulsa, Okla. Presenting the award is C.L. Cook, right.



GJAA members and family participated in the NJAS Opening Ceremonies.

Georgia junior selected as a finalist for breed ambassador competition

Haley Throne, Lexington, Ga., has embraced the Angus breed her entire life. She received her lifetime membership to the American Angus Association® when she was three weeks old, her first cow at six weeks old and attended her first National Junior Angus Show in 2007.

“Representatives of the Angus breed should be willing to go out and talk to producers and consumers about the breed,” Throne says. “Be as knowledgeable as you can about our industry and answer questions that consumers may have.”

Throne, a sophomore majoring in agricultural education at the University of Georgia, recently competed in the 2015 Angus Ambassador competition July 23 in Saint Joseph, Mo. Hosted by the National Junior Angus Association (NJAA), Throne visited the American Angus Association headquarters along with three other finalists and their families.

“These contestants are proof that there is a bright future for the Angus industry, and opportunities through the National Junior Angus Association have prepared them well to be advocates for the Angus breed,” says Kasey Brown, Angus Journal associate editor and one of this year’s judges.

Judging the competition, along with Brown, were Adam Conover, Association regional manager for Iowa, Missouri and Arkansas; Tom Burke, Association board member; Brian Pine, K-Coe Isom field analyst, and Corbitt Wall, DV Auctions.

To be considered for the position each junior member submitted a cover letter, résumé and two essay responses. The top candidates were invited to the American Angus Association, where they gave a 3-5 minute presentation followed by 5 minutes of questions

Topics of presentations ranged from Angus advocacy

to the newest dietary guidelines from the United States Department of Agriculture. Throne’s presentation addressed sustainability. She focused on what producers are already doing and what more they can do to improve the environmental, economic and social sustainability of the beef industry.

After the presentations, the judges selected Will Pohlman, Prairie Grove, Ark., as the 2015-2016 Angus Ambassador. Pohlman is a student at the University of Arkansas double majoring in biochemistry and animal science. Joining Throne as finalists were Dakota Lovett, Bladen, Neb., and Sierra Day, Cerro Gordo, Ill.

Funded by the Angus Foundation, the 2015-2016 Angus Ambassador will represent the breed at industry events throughout the United States and Canada, including the 2015 Angus Means Business National Convention & Trade Show; a Certified Angus Beef® Building Blocks seminar in Wooster, Ohio; the National Cattlemen’s Beef Association (NCBA) Cattle Industry Annual Convention; the Beef Improvement Federation (BIF) Annual Research Symposium and Convention; and the Guiding Outstanding Angus Leaders (GOAL) Conference in Canada.

AAA announces Georgia breeders who registered most Angus

The 10 producers who registered the most Angus beef cattle in the state of Georgia recorded a total of 2137 Angus with the American Angus Association® during fiscal year 2015, which ended Sept. 30, according to Richard Wilson, Association interim chief executive officer.

The 10 top recorders in Georgia are: Three Trees Ranch Inc, Sharpsburg; Bridges Angus Farm LLC, Lexington; Mr & Mrs A Harvey Lemmon, Woodbury; Friendship Farms, Canoochee; Rocking W Angus, Commerce; Ogeechee Angus Farm, Wadley; Wil Mil Farms, Leesburg; Britt Farm, Hartwell; John & Trish Stuedemann, Comer; Triple R Farm, La Fayette.

Angus breeders across the nation in 2015 registered 320,362 head of Angus cattle. “Our growth this fiscal year continues to demonstrate strong demand for Angus genetics and solidifies our long-held position as a leader in the beef cattle industry,” Wilson says. “These results underscore our members’ commitment to providing genetic solutions to the beef cattle industry.”

GJAA members attend LEAD



Haley Throne, Lexington, left, and Eric Fernandez, Pine Mountain, right, represented Georgia at the 2015 LEAD (Leaders Engaged in Angus Development) Conference, Aug. 6-9 in Seattle, Wash. A total of 136 juniors from 29 states and Canada attended the conference, “Success in Seattle,” where they enhance leadership and interpersonal skills while learning more about the beef industry.

Officers and Directors of the GAA wish you a Happy Thanksgiving, Merry Christmas and Safe New Year!



2016 Georgia Beef Expo To Host New Auction

Recently a group of Angus, SimAngus and Simmental breeders met to form guidelines for a new auction to be held at the 2016 Georgia Beef Expo, Perry, Georgia on Friday, April 1 at 11:00 a.m. The Expo is an established event in its 19th year bringing together the Georgia Cattlemen's Association Annual Meeting, educational programs presented by the beef cattle industry's top specialists, trade show, cattle displays and

cattle auctions.

This auction that will be called the "Southeast Elite Female Sale" was formed to showcase the Southeast's top Angus, SimAngus and Simmental females providing a marketplace for both buyer and seller to come together in a positive environment. The auction will offer approximately 60 lots of registered females including cow/calf pairs, bred cows and heifers, plus a few show prospect heifers.

Females from the southeastern states will be eligible for the auction. All cattle will be screened on the farm with an emphasis on quality, pedigree, condition, and breeding status. At this printing 35 female lots have already been committed for the auction.

To consign cattle to this sale, please contact Mike Jones, Sale Coordinator at 706-773-3612 or email happyhills@charter.net.



GAA Board Minutes

The GAA Board of Directors met via conference call on June 25, 2015. The following items were discussed:

The GAA Board of Directors reported on various committees. First, the Resources committee announced the GAA Membership Directory was completed and had been sent to all GAA members. Preliminary discussions took place from the Membership Committee with the idea of having several speakers and a trade show prior to the GAA Banquet. The Beef Expo committee recommended that the GAA propose to the Georgia Cattlemen's Association to have a multi-breed sale with individual breed contacts.

Mike McCravy announced his intentions to run for the American Angus Association Board of Directors. The GAA Board of Directors provided unanimous support on behalf of the GAA for his election.

The GAA Board of Directors met via conference call on November 6, 2015. The following items were discussed:

The GAA Board of Directors reported on various committees. First, the Banquet Committee reported the banquet was set for Saturday, January 23, 2016 at The Classic Center in Athens. The Membership Committee reported on a full line-up of speakers and educational opportunities to be held prior to the banquet on the same day. Additionally, there would be a small trade show. Details would be finalized as soon as possible and information provided to prospect attendees and vendors. Next, the Honorary/Hall of Fame Award Committee was discussed. It was decided to induct one person into the Georgia Angus Hall of Fame in 2016. The 2016 inductee will be Ed Oliver.

After much discussion about the Angus sale during the Georgia Beef Expo and lack of interest the past couple of years to have enough Angus cattle, the board decided not to hold a GAA sponsored sale. Instead, Mike Jones is coordinating an Angus, Sim-Angus and Simmental Sale that GAA members will have the opportunity to participate in. The sale will be called the Southeast Elite Female Sale.

Last, the Southern National Committee reviewed this past year's event. It was decided to keep the same format as 2015 but possibly move the event up a week to stay off of the Eastern Regional Junior Angus Show and various other events.

GAA in search of new Angus royalty

The GAA will crown two ambassadors for the state association on January 23 during the GAA Banquet. Miss Georgia Angus is eligible to those young ladies between the ages of 15 and 21, and Georgia Angus Princess is eligible to those young ladies between the ages of 9 and 14, as of January 1, 2016. These young ladies must be a member of the Georgia Junior Angus Association and their parents must be a members of the GAA.

The role of Miss Georgia Angus and Georgia Angus Princess is to promote Angus cattle and Angus activities, and to represent the state Angus association. These ambassadors should represent the GAA and the Angus breed by attending shows, field days, banquets, meetings, etc., at their own expense.

If you are interested in serving as Miss Georgia Angus or Georgia Angus Princess, please contact Carolyn Gazda, queens committee chairperson, no later than January 15, 2016 at 706-540-2222 or gazdacattleco@bellsouth.net. This is a great opportunity for junior Angus members to get involved.



2016 Nominations for GAA Directors

The nominating committee of the Georgia Angus Association has made the following nominations for board of directors to serve a two-year term from January 2016 to January 2018:

Lanny Benson, *LaFayette*
Cole Elrod, *Talmo*
Fred Gretsche, *Crawford*
Greg Hargis, *Rocky Face*

John Lovin, *Lexington*
Smitty Lamb, *Tifton*
Mike McCravy, *Bowdon*
Andrew McPeake, *Arnoldsville*

Adam Verner, *Rutledge*
Clay Williams, *Bishop*
Doug Williams, *Milan*
Robin Wilson, *Commerce*

The following directors still have one year remaining on their term:

Todd Alford, *Bowman*
Larry Bramblett, *Elberton*
Alan Bridges, *Lexington*

Carolyn Gazda, *Athens*
Kyle Gillooly, *Wadley*

Mike Jones, *West Point*
Phil Page, *Jefferson*

If you wish, you can nominate someone other than the people listed above. Their name will be placed on the ballot along with the candidates nominated by the nominating committee.

I nominate _____ for a board member to the Georgia Angus Association.

Nominations for the 2015 Georgia Angus Association Member of the Year

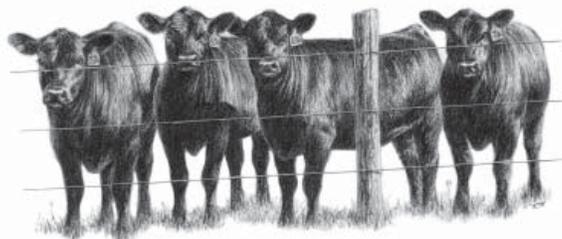
Eligibility: Any member (individual, family or farm) in good standing of the Georgia Angus Association that has displayed outstanding qualities throughout 2015 including leadership, service, commitment and Angus ambassadorship.

I nominate _____ for the 2015 GAA Member of the Year.

Any nomination made without a signature will not be valid.

Signature

**Return no later than December 20, 2015 to:
Georgia Angus Association
2681 Gum Springs Church Rd
Jefferson, GA 30549**



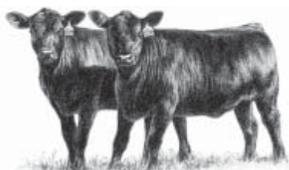
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info@georgiaangus.org

Calendar of Events

December 2015

- 4 Calhoun Bull Sale - Calhoun
- 5 Bramblett Bull & Female Sale - Elberton

January 2015

- 9 Gretsches Bros. Bull Sale - Athens
- 23 GAA Seminars, Annual Meeting & Banquet - Athens

February 2015

- 6 Turnpike Creek Farms - Milan
- 11 UGA Bull Sale - Athens
- 18-20 Georgia Junior National Livestock Shows - Perry
- 19 Beefmaker Bull & Female Sale - Cedartown
- 20 Yon Family Farms - Ridge Spring, SC

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